



You get
a lot
to like

-filter
-flavor
-flip-top box

Marlboro

THE FILTER CIGARETTE IN THE FLIP-TOP BOX

NEW
FLIP-TOP BOX
Firm to keep
cigarettes from
crushing.
No tobacco in
your pocket.



POPULAR
FILTER PRICE

This Marlboro is a lot of cigarette. The easy-drawing filter feels right in your mouth. It works but doesn't get in the way. You get the man-size flavor of honest tobacco. The Flip-Top Box keeps every cigarette in good shape and you don't pay extra for it.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW MARLBORO RECIPE)



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Source: <https://www.industrydocuments.ucsf.edu/docs/pqjn0003>

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